

3RD ANNUAL

WOMEN MAKINGCA CONFERENCE



**2024 SPONSORSHIP
OPPORTUNITIES**



CMTA

CALIFORNIA MANUFACTURERS & TECHNOLOGY ASSOCIATION



WOMEN MAKINGCA CONFERENCE

Join us on March 5, 2024, at the Kimpton Sawyer Hotel in Sacramento, CA, for CMTA's 3rd Annual Women MakingCA Conference and awards ceremony. This sellout event is all about celebrating the accomplishments and contributions of women in California's manufacturing industry.

Come and be inspired by the stories and experiences of remarkable women who have made a significant impact in various fields. Network with like-minded individuals and expand your connections. This event is a fantastic opportunity to learn, grow, and empower each other.



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2023 HIGHLIGHTS



28,000+
Reach on
Social Media



100+
Attendees
Sold-Out Event



Multiple
TV Segments





SPONSORSHIP OPPORTUNITIES

BENEFITS:	TITLE \$10,000	GOLD \$7,000	BRONZE \$3,500
Sponsorships Available	Limit 1	No Limit	No Limit
Exclusive "Title" Status	X		
Logo on Women MakingCA Awards	X		
Guest Speaker Opportunity	X		
Logo Recognition on Attendee Name Badges	X		
Brand Recognition in CMTA Newsletters	X		
Quote in Event Press Release	X		
Attendees Contact Information	X		
Tickets to VIP Dinner	X	X	
Brand Recognition on Event Website	X	X	
Mentioned in Event-Related TV Segments	X	X	
Exhibitor Table	X	X	X
Prominent Verbal Recognition During Event	X	X	X
Logo on Event Signage	X	X	X
Logo on Event Programming	X	X	X
Reserved Seating	16	8	2
Room(s) at the Kimpton Sawyer Hotel	1		



MORE SPONSORSHIP OPPORTUNITIES

Lunch Sponsor

\$5,500

1 sponsorship available

Your company spokesperson receives an exclusive speaking opportunity to address the sold-out crowd before lunch. This sponsor also receives a reserved table (8 tickets) in a priority location, along with verbal recognition.

Beverage Station Sponsor

\$3,500

1 sponsorship available

Your company's logo and name will be featured at our beverage station for all attendees.

Highlight Video Sponsor

\$2,500

1 sponsorship available

Your company logo will be prominently featured on our highlight video recapping the event. Your company will also receive verbal recognition and three free tickets.

Newsletter Sponsorship

\$1,500

3 sponsorships available

Your company will be highlighted in our event recap email that goes across our entire membership and to our counterparts across the country. Your company will have space for a paragraph and photo/video.



SECURE YOUR SPOT TODAY

TO RESERVE YOUR SPONSORSHIP OR FOR CUSTOM OPPORTUNITIES, PLEASE CONTACT:

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