

3RD ANNUAL  
**WOMEN  
MAKINGCA**  
CONFERENCE



**2024 SPONSORSHIP  
OPPORTUNITIES**



**CMTA**

CALIFORNIA MANUFACTURERS & TECHNOLOGY ASSOCIATION



# WOMEN MAKINGCA CONFERENCE

Join us on March 5, 2024, at the Kimpton Sawyer Hotel in Sacramento, CA, for CMTA's 3rd Annual Women MakingCA Conference and awards ceremony. This sellout event is all about celebrating the accomplishments and contributions of women in California's manufacturing industry.

Come and be inspired by the stories and experiences of remarkable women who have made a significant impact in various fields. Network with like-minded individuals and expand your connections. This event is a fantastic opportunity to learn, grow, and empower each other.



# CMTA

CALIFORNIA MANUFACTURERS & TECHNOLOGY ASSOCIATION

# 2023 HIGHLIGHTS

**28,000+**  
Reach on  
Social Media

**100+**  
Attendees  
Sold-Out Event

**Multiple**  
TV Segments





# SPONSORSHIP OPPORTUNITIES

BENEFITS:	TITLE \$10,000	GOLD \$7,000	SILVER \$4,500	BRONZE \$3,500
Sponsorships Available	<b>SOLD OUT</b>	No Limit	No Limit	No Limit
Exclusive "Title" Status	X			
Logo on Women MakingCA Awards	X			
Guest Speaker Opportunity	X			
Logo Recognition on Attendee Name Badges	X			
Brand Recognition in CMTA Newsletters	X			
Quote in Event Press Release	X			
Attendees Contact Information	X			
Tickets to VIP Dinner	X	X		
Brand Recognition on Event Website	X	X		
Mentioned in Event-Related TV Segments	X	X		
Exhibitor Table	X	X	X	X
Prominent Verbal Recognition During Event	X	X	X	X
Logo on Event Signage	X	X	X	X
Logo on Event Programming	X	X	X	X
Reserved Seating	16	Table of 8	Table of 8	2
Room(s) at the Kimpton Sawyer Hotel	1	1		





# MORE SPONSORSHIP OPPORTUNITIES

## Lunch Sponsor \$5,500

1 sponsorship available

Your company spokesperson receives an exclusive speaking opportunity to address the sold-out crowd before lunch. This sponsor also receives a reserved table (8 tickets) in a priority location, along with verbal recognition.

## Beverage Station Sponsor \$3,500

1 sponsorship available

Your company's logo and name will be featured at our beverage station for all attendees. Your company will get three tickets as part of this sponsorship.

## Highlight Video Sponsor \$2,500

**SOLD OUT**

1 sponsorship available

Your company logo will be prominently featured on our highlight video recapping the event. Your company will also receive verbal recognition and three free tickets.

## Newsletter Sponsorship \$1,500

3 sponsorships available

Your company will be highlighted in our event recap email that goes across our entire membership and to our counterparts across the country. Your company will have space for a paragraph and photo/video.



# SECURE YOUR SPOT TODAY

TO RESERVE YOUR SPONSORSHIP OR FOR CUSTOM OPPORTUNITIES, PLEASE CONTACT:

**Ananda Rochita**, Vice President of Communications  
[arochita@cmta.net](mailto:arochita@cmta.net)

**Katie Durham**, Vice President of Member Engagement  
[kdurham@cmta.net](mailto:kdurham@cmta.net)



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