



CMTA

CALIFORNIA MANUFACTURERS & TECHNOLOGY ASSOCIATION

2025

CALIFORNIA MANUFACTURERS & TECHNOLOGY ASSOCIATION SPONSORSHIP OPPORTUNITIES

EVENT SCHEDULE

**25
JUNE**

BOARD OF DIRECTORS MEETING

Boeing | El Segundo, CA

**JULY -
OCTOBER**

COOLEST THING MADE IN CALIFORNIA CONTEST

Statewide | CoolestThingCalifornia.com

**20
OCTOBER**

CMTA FOUNDATION GOLF TOURNAMENT

Valley Hi Country Club | Elk Grove, CA

**21
OCTOBER**

BOARD OF DIRECTORS MEETING

Sacramento, CA

**22
OCTOBER**

COOLEST THING MADE IN CALIFORNIA CELEBRATION

Citizen Hotel | Sacramento, CA

For more information, go to CMTA.net/cmtaevents

4TH ANNUAL CMTA FOUNDATION GOLF TOURNAMENT

MONDAY, OCTOBER 20, 2025

VALLEY HI COUNTRY CLUB | ELK GROVE, CA



100+ Golfers

REGISTER HERE



	TITLE \$10,000	BANQUET \$4,500	GOLD \$2,500	FOURSOME \$800	SINGLE PLAYER \$225
Title Sponsor Status	X				
Foursomes	3	1	1	1	
Verbal Recognition	X	X	X		
Speaking Opportunity		X			
Entry on all Course Contests	X	X	X	X	X
Company Logo in Marketing Materials	X	X	X		

COOLEST THING MADE IN CALIFORNIA CELEBRATION



2024 HIGHLIGHTS

100+
Attendees

14
**Branded
Sponsorships**

70
**Companies
Participated**

**AWARDS
CEREMONY**



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JPMorganChase

COOLEST THING MADE IN CALIFORNIA CELEBRATION



The Coolest Thing Made in California Celebration (previously known as the MakingCA Conference) is an annual event that honors the state's most innovative and remarkable manufactured products. This event showcases the diversity and ingenuity of California's manufacturing sector. In previous years, products such as Northrop Grumman's world's fastest microchip and Tesla's Model Y have been recognized for their excellence.

The 2025 celebration will be held at The Citizen Hotel in Sacramento on October 22 during Manufacturing Month. The event will feature several speakers and a showcase of the Coolest Things Made in California, culminating in an awards ceremony to announce the winner of the 2025 Coolest Thing Made in California.

COOLEST THING MADE IN CALIFORNIA CELEBRATION

WEDNESDAY, OCTOBER 22, 2025 | THE CITIZEN HOTEL, SACRAMENTO, CA

	TITLE \$10,000	GOLD \$5,000	BRONZE \$3,000
Exclusive Title Status	X		
Speaking Opportunity	X		
Brand Recognition in CMTA Marketing Newsletters	X		
Quote in Event Press Release	X		
Attendees Contact Information	X		
Logo on Attendees Name Badges	X		
Exclusive Invite to VIP Dinner	X	X	
Brand Recognition on Website	X	X	X
Mention in Event-Related TV Segments	X	X	X
Verbal Recognition	X	X	X
Logo on Event Signage	X	X	X
Reserved Seating	2 Tables (16 Tickets)	1 Table (8 Tickets)	3 Tickets
Complimentary Hotel Room	2	1	

LUNCH SPONSOR | \$5,000

Your company will have the opportunity to address the crowd and the sponsorship includes a reserved table for 8. Limited to one company.

BEVERAGE STATION SPONSOR | \$3,500

Your company’s logo and name will be featured at our beverage station for all attendees. You will have the opportunity to address the crowd during the conference for up to 3 minutes. Includes two tickets to the conference. Limited to one company.

HIGHLIGHT VIDEO SPONSOR | \$2,500

We will create a professional highlight video for our Coolest Thing Made in California Celebration that will be showcased on all CMTA social media platforms after the event. This video will thank our sponsors, and your logo will be featured at the beginning and end of the video. Includes two tickets to the event. Limited to one company.

PARTNER WITH CMTA **TODAY**

TO RESERVE YOUR SPONSORSHIP OR FOR CUSTOM OPPORTUNITIES, PLEASE CONTACT:

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The California Manufacturers & Technology Association (CMTA) works to improve and enhance a strong business climate for California's 30,000 manufacturing, processing, and technology-based companies. CMTA represents about 400 businesses from the entire manufacturing community.



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