



CMTA

CALIFORNIA MANUFACTURERS & TECHNOLOGY ASSOCIATION

**2026
SPONSORSHIP PROSPECTUS**



EVENTS

SCHEDULE

2026

JAN
27

BACK TO SESSION RECEPTION

CMTA's annual reception welcomes legislators and staff back for the new session.

CMTA | Sacramento, CA

MAR
25-26

ANNUAL MEMBERSHIP & BOARD MEETING

Our board meeting and annual gathering for members.

The Parker Hotel | Palm Springs, CA

JULY-
OCT

COOLEST THING MADE IN CA CONTEST

Our annual contest highlighting California manufacturers. Statewide, CA

OCT
19

FOUNDATION GOLF TOURNAMENT

Our annual golf tournament fundraises for manufacturing scholarships.

Valley Hi Country Club | Elk Grove, CA

OCT
28

COOLEST THING MADE IN CA AWARDS CEREMONY

Where we announce the 2026 winner and recognize California's manufacturing excellence.

Sacramento, CA

Questions about sponsoring CMTA programming?

Contact: Ashley Grech at agrech@cmta.net

The logo for the California Motor Vehicle Trade Association (CMTA), featuring a stylized gear icon to the left of the text "CMTA".

CMTA

A large black gear icon with a green outline, positioned behind the text.

COOLEST THING
MADE IN CALIFORNIA

Coollest Thing Made in California

July-October, 2026
Statewide

2026 SPONSORSHIP OPPORTUNITIES



CMTA



SHINING A SPOTLIGHT ON CA MANUFACTURERS

1.2M

Californians employed

\$382B

Contributed to California's annual GDP

45,000

Manufacturers in the state

ABOUT THE CONTEST

This summer, CMTA will search for the 2026 "Coolest Thing Made in California." The association's fourth annual contest will recognize the innovation and ingenuity behind the state's 45,000 manufacturing firms.

HOW IT WORKS

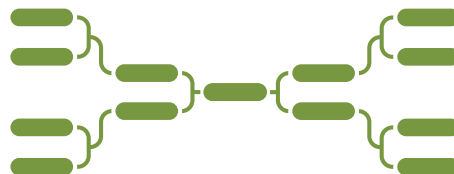
The contest is a bracket-style tournament where the public determines what they deem the "Coolest Thing Made in California." First, the public nominates their favorite California-made products. Once nominations close, the contest moves into a popular voting round, with the Top 16 products moving on to head-to-head matchups until a winner is selected. The winner will be announced by CMTA with a special awards ceremony for the chosen manufacturer.



Nominations



Popular Vote



Bracket Rounds



Winner



CMTA'S REACH

Each year, the Coolest Thing Made in California contest reaches millions of viewers across broadcast, in-person, and social media platforms.



200,000+

Public votes were submitted over the four-week voting period of the 2025 contest.

\$9.01M

In paid and earned media for the 2025 contest. Manufacturers received extensive digital coverage and global exposure through their participation.



10,076+

Social media followers reached on CMTA platforms across Instagram, Facebook, LinkedIn, X, TikTok, and YouTube.



SPONSORSHIP OPPORTUNITIES



BENEFITS:	TITLE*	GOLD \$8,000	SILVER \$5,000	BRONZE \$3,000
SPONSORSHIP LIMIT	LIMIT 1	LIMIT 3	NO LIMIT	NO LIMIT
Exclusive "Title Sponsor" status	X			
Mentions in social media coverage	X	X	X	X
Mentions in TV coverage	X			
Mentions in contest press releases	X	X		
Logo recognition on marketing materials	X	X	X	X
Logo recognition on awards ceremony signage	X	X	X	X
Quote in media releases for event	X			
Speaking opportunity at awards ceremony (3 minutes max)	X			
Tickets to awards ceremony	8 (1 table)	8 (1 table)	4	2
Verbal recognition at awards ceremony	X	X	X	X

*Title sponsorship level is customized. Please contact us to discuss.

To claim a sponsorship, click the button below to send a request to our team.

[**CLAIM A SPONSORSHIP**](#)

OTHER SPONSORSHIPS



Awards Ceremony Lunch Sponsor

\$8,000

1 sponsorship available

- Speaking opportunity at awards ceremony (5 minutes max)
- 8 tickets (1 table) at the awards ceremony
- Prominent verbal recognition from CMTA's President & CEO at the awards ceremony
- Company logo featured on event signage
- Company logo featured on marketing materials

Website Sponsor

\$5,000

1 sponsorship available

- Company logo featured prominently on contest website
- Company logo featured on awards ceremony signage
- Prominent verbal recognition at awards ceremony

SOLD

Award Sponsor

\$5,000

1 sponsorship available

- Company logo featured on all four finalist awards
- Company logo featured on marketing materials and awards ceremony signage
- Prominent verbal recognition at awards ceremony

Highlight Video Sponsor

\$3,500

1 sponsorship available

- Company logo featured prominently on our highlight video recapping the contest and awards
- Company logo on marketing materials and awards ceremony signage

In-kind sponsorships for these opportunities can be discussed!

For inquiries, please contact Ashley Grech at agrech@cmta.net.



2026 CONTEST SCHEDULE

JULY 27-SEPT 4	Nominations Open
SEPT 14-17	Popular Round
SEPT 21-24	Top 16 Round
SEPT 28 - OCT 1	Top 8 Round
OCTOBER 5-8	Top 4 Round
OCTOBER 28	Winner Announced



CMMTA

Foundation Golf Tournament

October 19, 2026

Valley Hi Country Club | Elk Grove, CA

2026 SPONSORSHIP OPPORTUNITIES





2026 DETAILS

Monday, October 19, 2026 | 10 a.m. Shotgun Start

Registration starts at 9 a.m.

 **Valley Hi Country Club, Elk Grove, CA**

ABOUT THE TOURNAMENT

The CMTA Research & Education Foundation supports philanthropic efforts in and around California's State Capitol for young professionals interested in manufacturing careers. Each year, this tournament brings together business leaders, manufacturers, and community members to raise scholarship funds for the next generation of manufacturers.

Registration details will be sent in spring of 2026.

SPONSORSHIP OPPORTUNITIES

Sponsorship of the 5th Annual CMTA Foundation Golf Tournament will put you in front of business leaders, manufacturers, and community members while supporting the foundation’s scholarship fund. To claim a sponsorship, click the button below to send a request to our team.

BENEFITS	TITLE*	BANQUET \$5,000	GREEN \$3,000
LIMIT	LIMIT 1	LIMIT 1	LIMIT 5
Foursomes	3	1	1
“Title Sponsor” status in marketing and press releases	X		
Tent/table at hole to meet and greet players (optional)	X	X	X
Speaking Opportunity	X	X	
Company logo featured on signage, event marketing, and web presence	X	X	X
Podium recognition	X	X	X
Includes entry in all on-course contests	X	X	X

*Title sponsorship level is customized. Please contact us to discuss.

To claim a sponsorship, click the button below to send a request to our team.

[CLAIM A SPONSORSHIP](#)



OTHER SPONSORSHIPS

Golf Divot Tool Sponsor

\$3,500

1 sponsorship available

Your company's logo will be on high-quality golf divot tools gifted to all golfers.

- Includes entry in all on-course contests
- One foursome
- Company logo on event signage, marketing, and web presence
- Podium recognition

Swag Bag Sponsor

\$3,500

1 sponsorship available

Your company's logo will be on swag bags placed in each cart for all golfers.

- Includes entry in all on-course contests
- One foursome
- Company logo on event signage, marketing, and web presence
- Podium recognition

Golf Cup Sponsor

\$3,000

1 sponsorship available

Your company's logo will be placed in every cup hole on the course.

- Includes entry in all on-course contests
- One foursome
- Company logo on event signage, marketing, and web presence
- Podium recognition

Scorecard Sponsor

\$2,500

1 sponsorships available

Your company logo will be placed on all scorecards.

- Includes entry in all on-course contests
- One foursome
- Company logo on event signage, marketing, and web presence
- Podium recognition

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OTHER SPONSORSHIPS CONT.

Highlight Video Sponsor

\$2,000

1 sponsorship available

Your company logo will be prominently featured in our highlight video recapping the event. Your company will also receive verbal recognition.

Photo Sponsor

\$2,000

1 sponsorship available

Your company logo will be featured on all event photos posted in an online gallery and shared with members. Your company will also receive verbal recognition.

Branded Hole Sponsor

\$500

8 sponsorships available

Meet with players and showcase your company to every golfer. A table and chairs will be provided. Please bring your own tent and swag.

Tee Sponsor (Sign Only)

\$250

8 sponsorships available

Your company logo will be displayed on a sign at a hole.

Foursome

\$800

No limit

- Includes entry in all on-course contests
- One foursome

Single Player

\$225

No limit

- Includes entry in all on-course contests
- Single golfer

CLAIM A SPONSORSHIP

For custom sponsorship requests, contact Ashley Grech at agrech@cmta.net

PARTNER WITH CMTA TODAY

TO RESERVE YOUR SPONSORSHIP OR FOR CUSTOM OPPORTUNITIES, PLEASE CONTACT:

➔ Ashley Grech, COO
agrech@cmta.net

The California Manufacturers & Technology Association (CMTA) works to improve and enhance a strong business climate for California's 45,000 manufacturing, processing, and technology-based companies. CMTA represents hundreds of businesses from the entire manufacturing community.



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