



CMTA

Annual Membership & Board Meeting

March 25-26, 2026

The Parker Hotel | Palm Springs, CA

2026 SPONSORSHIP OPPORTUNITIES



2026 SCHEDULE

Wednesday, March 25

8AM Golf Networking *(Optional)*

📍 Desert Willow Golf Resort, Palm Desert

6PM CMTA PAC Reception *(Optional)*

📍 Petanque Court, Parker Hotel

Thursday, March 26

8:30AM Annual Membership & Board Meeting

📍 Ballroom, Parker Hotel

6:30PM Drinks & Dinner

📍 Fire Pit & Palm Court, Parker Hotel

ABOUT THE PARKER

For the fourth year, we'll return to the beautiful Parker Palm Springs as the backdrop of CMTA's Annual Membership & Board Meeting. This property has attracted Hollywood icons for decades and was previously owned by Gene Autry. The lush 13-acre site provides opportunities for our members to connect before and after events.

CMTA members get exclusive rates at the Parker Hotel for the stay, with 20% off spa services.

[REGISTER](#)

[BOOK YOUR STAY](#)

SPONSORSHIP OPPORTUNITIES

Sponsorship of CMTA's Annual Membership & Board Meeting will put you in front of business leaders, legislators, manufacturers, and decision-makers across the state. To claim a sponsorship, click the button below to send a request to our team.

BENEFITS	1 LEFT	2 LEFT	5 LEFT	3 LEFT
	PRESENTING \$25,000	PLATINUM \$8,000	GOLD \$5,000	SILVER \$3,000
Registration for annual meeting	X	X	X	X
Speaking opportunity	X			
Tickets to golf event <i>*space permitting</i>	4	4	2	1
Verbal recognition	X	X	X	
Logo on meeting promotionals	X	X	X	X
Logo on all event signage	X	X	X	X

CLAIM A SPONSORSHIP



OTHER SPONSORSHIPS

Dinner Sponsor

1 sponsorship available

You will receive prominent verbal recognition from CMTA's President & CEO during dinner on Thursday. Your company's logo and/or name will be featured on event signage and promotionals.

- Exclusive speaking opportunity during dinner (5 minutes max)
- Two tickets to golf event (Wednesday)

Cocktail Hour Sponsor

1 sponsorship available

You will receive verbal recognition from CMTA during the cocktail hour on Thursday. Your company's logo and/or name will be featured on event signage and promotionals.

- Exclusive speaking opportunity during the cocktail hour (5 minutes max)
- Two tickets to golf event (Wednesday)

SOLD

Lunch Sponsor

1 sponsorship available

You will receive verbal recognition from CMTA during lunch on Thursday. Your company's logo and/or name will be featured on event signage and promotionals.

- Exclusive speaking opportunity during lunch (5 minutes max)
- Two tickets to golf event (Wednesday)

SOLD

Golf Sponsor

1 sponsorship available

You will receive verbal recognition from CMTA's President & CEO at the start of the golf event on Wednesday. Your company's logo and/or name will be featured on all signage and promotionals.

- One foursome (4 tickets) to golf event
- Logo recognition on event signage

Highlight Video Sponsor

2 sponsorships available

Your company logo will be prominently featured in our highlight video recapping the event. Your company will also receive verbal recognition.

For pricing and custom sponsorship requests, contact Ashley Grech at agrech@cmta.net

THANK YOU SPONSORS

Thank you to our already committed sponsors for the 2026 Annual Membership & Board Meeting! Your support makes this gathering possible, allowing manufacturers and stakeholders to connect, collaborate, and advance the industry in California.

