



Advancing Manufacturing &
Technology in California

CMTA MEMBERSHIP



CMTA

CALIFORNIA MANUFACTURERS & TECHNOLOGY ASSOCIATION

Manufacturers Make Everything. CMTA Helps Them Thrive.

The California Manufacturers & Technology Association (CMTA) works tirelessly to protect and advance manufacturing and technology in California. Now more than ever, we need a united voice to ensure manufacturing remains a vital economic driver in our California.



As a member, you'll gain:

- **Advocacy:** A voice in Sacramento.
- **Resources:** Tools to stay competitive.
- **Connections:** Networking opportunities.

Join us to ensure a strong future for
California manufacturing.

A white, handwritten-style signature of Lance Hastings on a green background.

LANCE HASTINGS, PRESIDENT & CEO OF CMTA

About Us

The California Manufacturers & Technology Association works to improve and enhance a strong business climate for California's 30,000 manufacturing, processing, and technology-based companies.

Since 1918, CMTA has worked with the state government to develop balanced laws, effective regulations and sound public policies to stimulate economic growth and create new jobs while safeguarding the state's environmental resources.

CMTA represents 400+ businesses from the entire manufacturing community — an economic sector that generates more than \$300 billion every year and employs more than 1.3 million Californians.

Why CMTA?

We Fight For Manufacturers.



CMTA is your go-to for everything manufacturing. We filter all the information, so you don't have to, and provide you with what "You Need to Know."

CMTA members receive access to trusted advisers and exclusive services that directly help manufacturers stay competitive so they can continue to manufacture in California.

[Advocacy & Influence
in the CA Legislature](#)

[Marketing Benefits &
Networking](#)

[Employment Training
Funds & Certification
Program](#)

[Money-Saving
Programs](#)

CMTA stands as a champion of manufactures across California, bolstering our supply chains, cultivating a skilled workforce, and fortifying the backbone of our state's economy.

At Boehringer Ingelheim, our commitment to CMTA remains unyielding as we stand shoulder to shoulder with them in their pursuit to elevate advanced manufacturing in California.

We are a proud member of CMTA.

Margo Parks

Margo Parks, Boehringer Ingelheim USA Corporation
CMTA Board Chair

Advocacy

Shaping the Future of California's Manufacturing & Technology Industry

CMTA advocates for California policies that assist manufacturers and their employees. As the leading voice for California manufacturers, CMTA promotes industry interests that allow the sector to remain competitive.

Our Impact in the Capitol

The California Legislature introduces thousands of legislative proposals during each annual session. CMTA prioritizes engagement and tracking for nearly 500 proposals impactful to the manufacturing sector every year.

We prioritize bills as **Makers** or **Breakers**, so our members can quickly digest our priorities for them.



CMTA has engaged in 24 regulatory rulemakings alongside various state agencies, including:

- Cal/OSHA
- Cal Recycle
- California Public Utilities Commission
- California Energy Commission
- Department of Toxic Substances Control
- The California Privacy Protection Agency
- California Air Resources Board
- State Water Resources Control Board
- Office of Environmental Health Hazard Assessment
- Department of Motor Vehicles
- California Highway Patrol
- California Environmental Protection Agency

Our Members & Advocacy

The CMTA Government Relations Team identifies and advocates for our manufacturing priorities in Sacramento, tracks and monitors legislation, and works directly with legislators and regulators to advance favorable outcomes.

CMTA Members Have a Voice in California's Legislature

Members are invited to join one or several of CMTA's policy committees covering:

- Energy
- Climate & Environment
- Labor & Employment
- Aerospace & Defense
- General legislative updates

As a member, you receive the exclusive ability to work closely with California lawmakers and influence the direction of laws and regulations as they affect manufacturers.

Let our seasoned Government Relations Team take the reins so you can focus on your business.



*Watch our latest
Government Relations
updates here!*



Employment Training Funds & Certification Program

CMTA members receive funds for training employees through our partnership with the Employment Training Panel (ETP).

Reimbursement for trainings you're already doing.

ETP is a State of California agency that provides up to \$75 million in job training funds annually to employers throughout the state. CMTA holds the contract with ETP instead of your company, and this makes paperwork a breeze.



As a member, your company can be eligible to get started training in as little as one week, and CMTA has a database that will track all of your training electronically. We assist you with all supervisors, hourly workers, etc. – ALL aspects of the administration of the contract.

I cannot speak to a better trade association to be part of than CMTA. Especially as a California company, we don't have enough people pushing positive policy for us. Great group of companies, great group of people, and they've been able to really move the needle in the Capitol.

Financially, I recoup my costs every year through the training funds that are available. I generally tell people it's the best investment I make every year both politically and financially!

Chris Belle

Chris Belle, Tri Tool Technologies
CMTA Board Member



Money-Saving Programs Catered to Manufacturers

CMTA Members can receive up to five free licenses through Peak Performances' Employee Safety Program. You can receive training funds for a variety of safety, workplace harassment, and diversity, equity, and inclusion training courses through a special offer from our partners at Peak Performance.



CMTA Members Invest in their Employees



ETP Benefits
TRAINING HOUR REIMBURSEMENTS



Peak Performance
SAFETY TRAININGS



Worker's Compensation
Discounts

Resources & Education

Included in your membership, CMTA collaborates with global industry leaders to deliver a diverse array of educational resources and topical insights.



These exclusive engagement opportunities not only enhance the knowledge base of your manufacturing team but also facilitate valuable networking with CMTA's partner organizations.

Marketing for Your Business

Enhancing the Influence of Manufacturers

Our award-winning Communications Team works to change the narrative of the manufacturing industry, one story at a time.

Through videos, photos, social media, and news placement, we amplify your exposure, create high-quality content for your use, and support your social media development.



CMTA's spokespersons have been featured in more than 50 publications to share the importance of the manufacturing industry to our economy.



 **8,700+**
Social Media Followers

 **7,400+**
Newsletter Subscribers

 **\$6.5M**
Earned Media in 2024

Networking

Signature Events

We provide opportunities to connect with industry peers and host events that keep you updated on the latest trends impacting manufacturers.



Women Making CA Event



Membership & Board Meeting



CMTA Foundation Golf Tournament



Coolest Thing Made in CA Competition



Our members receive event invitations, discounted tickets, first priority for speaking opportunities, and more! Our members also receive discounted tickets to regional manufacturing events and networking opportunities.

Mark your calendar for 2025 by visiting

www.cmta.net/events

Join CMTA Today

Your CMTA membership is a strategic investment, scaled to your annual sales, that drives growth, influence, and industry leadership across California.

As a member of CMTA, nearly 80% of your dues can be accounted for as a regular business expense and are tax deductible.

MAKER TO MANUFACTURER

Pre-Revenue, Annual Sales Revenue under \$5M

- All Membership Benefits

Annual dues beginning at \$1,000

SMALL / MEDIUM MANUFACTURER

Annual Sales Revenue \$5M - \$500M

- All Membership Benefits
- Eligible for CMTA's Small/Med. (SMM) Committee
- At the highest level, membership includes 2 complimentary tickets to one of CMTA's 2025 events.

Annual dues beginning at \$2,500

LARGE MANUFACTURER

Annual Sales Revenue \$500M - \$1B

- All Membership Benefits
- At the highest level, membership includes 4 complimentary tickets to one of CMTA's 2025 events.

Annual dues beginning at \$10,000

INDUSTRY LEADER

Annual Sales Revenue \$1B+

- All Membership Benefits
- At the highest level, membership includes up to 5 complimentary tickets for all of CMTA's 2025 events.

Annual dues beginning at \$25,000

ASSOCIATE MEMBER

Resource Providers: Supply Chain, Law, Human Resources, Accounting, Marketing & Communications...

- Access to CMTA Events and Speaking Opportunities
- Eligible for member-rate sponsorships and advertisements
- Ability to host in-person or online engagements with CMTA Manufacturing members
- Access to Government Relations Updates and Committees
- Access to member-exclusive communications

Annual dues beginning at \$5,000

PARTNER ORGANIZATIONS

Schools, Economic Development Organizations, Regional Manufacturing organizations, Associations.

- Access to CMTA Events and Speaking Opportunities
- Program partnership opportunities
- Ability to host in-person or online engagements with CMTA Manufacturing members
- Access to Government Relations Updates and Committees
- Access to member-exclusive communications

Annual dues beginning at \$7,500

12% of your annual dues are allocable to lobbying expenses and, therefore, not deductible as an ordinary and necessary business expense. Please confirm with your tax professional to determine exactly how much this impacts your situation.

Let's Get Started.



Contact our membership team to join CMTA today!

Catalina Lira
Membership Director
CLira@cmta.net



Scan the QR code to fill out the Membership Inquiry form, and one of our team members will contact you shortly.



SCAN HERE