



CMTA

Annual Membership & Board Meeting

March 25-26, 2026
The Parker Hotel | Palm Springs, CA

2026 SPONSORSHIP OPPORTUNITIES



2026 SCHEDULE

Wednesday, March 25 | Golf Networking & CMTA PAC Reception

Thursday, March 26 | Annual Membership & Board Meeting (*includes lunch & dinner*)

ABOUT THE PARKER

For the fourth year, we'll return to the beautiful and historic Parker Palm Springs as the backdrop of CMTA's Annual Membership & Board Meeting. This iconic property has attracted Hollywood icons for decades and was previously owned by Gene Autry. The lush 13-acre property provides an opportunity for our members to connect before and after events.

CMTA members get exclusive rates at the Parker Hotel for the stay, with 20% off spa services.

[**REGISTER**](#)

[**BOOK YOUR STAY**](#)

SPONSORSHIP OPPORTUNITIES

Sponsorship of CMTA's Annual Membership & Board Meeting will put you in front of business leaders, legislators, manufacturers, and decision-makers across the state. To claim a sponsorship, click the button below to send a request to our team.

BENEFITS	PRESENTING \$25,000	PLATINUM \$8,000	GOLD \$5,000	SILVER \$3,000
Registration for annual meeting	X	X	X	X
Speaking opportunity	X			
Tickets to golf event	4	4	2	1
Verbal recognition	X	X	X	
Logo on meeting promotionals	X	X	X	X
Logo on all event signage	X	X	X	X

[CLAIM A SPONSORSHIP](#)



OTHER SPONSORSHIPS

Dinner Sponsor

1 sponsorship available

You will receive prominent verbal recognition from CMTA's President & CEO during dinner on Thursday. Your company's logo and/or name will be featured on event signage and promotional materials.

- Exclusive speaking opportunity during dinner (5 minutes max)
- Two tickets to golf event (Wednesday)

Lunch Sponsor

1 sponsorship available

SOLD

You will receive verbal recognition from CMTA during lunch on Thursday. Your company's logo and/or name will be featured on event signage and promotional materials.

- Exclusive speaking opportunity during lunch (5 minutes max)
- Two tickets to golf event (Wednesday)

Golf Sponsor

1 sponsorship available

You will receive verbal recognition from CMTA's President & CEO at the start of the golf event on Wednesday. Your company's logo and/or name will be featured on all signage and promotional materials for the golf event.

- Two foursomes (8 tickets) to golf event
- Logo recognition on event signage

Highlight Video Sponsor

2 sponsorships available

Your company logo will be prominently featured in our highlight video recapping the event. Your company will also receive verbal recognition.

For pricing and custom sponsorship requests, contact Ashley Grech at
agrech@cmta.net