



# CMTA

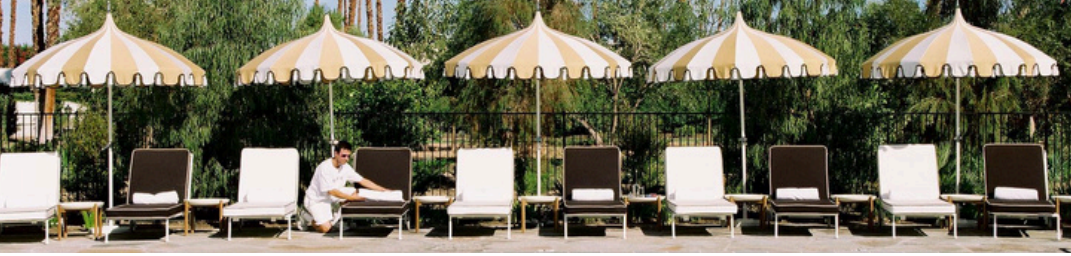
## Annual Membership & Board Meeting

March 25-26, 2026

The Parker Hotel | Palm Springs, CA

2026 SPONSORSHIP OPPORTUNITIES





## 2026 SCHEDULE

**Wednesday, March 25** | Golf Networking & CMTA PAC Reception

**Thursday, March 26** | Annual Membership & Board Meeting *(includes lunch & dinner)*

## ABOUT THE PARKER

For the fourth year, we'll return to the beautiful and historic Parker Palm Springs as the backdrop of CMTA's Annual Membership & Board Meeting. This iconic property has attracted Hollywood icons for decades and was previously owned by Gene Autry. The lush 13-acre property provides an opportunity for our members to connect before and after events.

CMTA members get exclusive rates at the Parker Hotel for the stay, with 20% off spa services.

[REGISTER](#)

[BOOK YOUR STAY](#)

# SPONSORSHIP OPPORTUNITIES

Sponsorship of CMTA's Annual Membership & Board Meeting will put you in front of business leaders, legislators, manufacturers, and decision-makers across the state. To claim a sponsorship, click the button below to send a request to our team.

| BENEFITS                        | PRESENTING<br>\$25,000 | PLATINUM<br>\$8,000 | GOLD<br>\$5,000 | SILVER<br>\$3,000 |
|---------------------------------|------------------------|---------------------|-----------------|-------------------|
| Registration for annual meeting | X                      | X                   | X               | X                 |
| Speaking opportunity            | X                      |                     |                 |                   |
| Tickets to golf event           | 4                      | 4                   | 2               | 1                 |
| Verbal recognition              | X                      | X                   | X               |                   |
| Logo on meeting promotionals    | X                      | X                   | X               | X                 |
| Logo on all event signage       | X                      | X                   | X               | X                 |

[CLAIM A SPONSORSHIP](#)



# OTHER SPONSORSHIPS

## Dinner Sponsor

1 sponsorship available

You will receive prominent verbal recognition from CMTA's President & CEO during dinner on Thursday. Your company's logo and/or name will be featured on event signage and promotionals.

- Exclusive speaking opportunity during dinner (5 minutes max)
- Two tickets to golf event (Wednesday)

## Lunch Sponsor

1 sponsorship available

You will receive verbal recognition from CMTA during lunch on Thursday. Your company's logo and/or name will be featured on event signage and promotionals.

- Exclusive speaking opportunity during lunch (5 minutes max)
- Two tickets to golf event (Wednesday)

**SOLD**

## Golf Sponsor

1 sponsorship available

You will receive verbal recognition from CMTA's President & CEO at the start of the golf event on Wednesday. Your company's logo and/or name will be featured on all signage and promotionals for the golf event.

- Two foursomes (8 tickets) to golf event
- Logo recognition on event signage

## Highlight Video Sponsor

2 sponsorships available

Your company logo will be prominently featured in our highlight video recapping the event. Your company will also receive verbal recognition.

**For pricing and custom sponsorship requests, contact Ashley Grech at [agrech@cmta.net](mailto:agrech@cmta.net)**