



CMTA

CALIFORNIA MANUFACTURERS & TECHNOLOGY ASSOCIATION

2025

CALIFORNIA MANUFACTURERS & TECHNOLOGY ASSOCIATION SPONSORSHIP OPPORTUNITIES

EVENT SCHEDULE

| | |
|-----------------------------|---|
| 21 JANUARY | BACK TO SESSION OPEN HOUSE CMTA Office Sacramento, CA |
| 13 MARCH | 4TH ANNUAL WOMEN MAKINGCA EVENT Sacramento, CA |
| 26 & 27 MARCH | ANNUAL MEMBERSHIP & BOARD MEETING Parker Palm Springs Palm Springs, CA |
| 25 JUNE | BOARD OF DIRECTORS MEETING TBD |
| AUGUST - OCTOBER | COOLEST THING MADE IN CALIFORNIA CONTEST Statewide CoolestThingCalifornia.com |
| TBD OCTOBER | 3RD ANNUAL MAKINGCA CONFERENCE Sacramento, CA |
| 20 OCTOBER | CMTA FOUNDATION GOLF TOURNAMENT Valley Hi Country Club Elk Grove, CA |
| 22 OCTOBER | BOARD OF DIRECTORS MEETING Sacramento, CA |

For more information, go to CMTA.net/cmtaevents

CORPORATE SPONSORSHIPS

Become a leading sponsor of CMTA's events throughout 2025. These events reach thousands of manufacturing professionals. The dates and times of events are subject to change.

These corporate sponsorship options apply to the Women MakingCA Event (March) and the MakingCA Conference (October).

| SPONSOR BENEFITS | VISIONARY \$3,000 | PARTNER \$2,000 |
|--|----------------------|-------------------------|
| Complimentary Event Tickets | Table (8 tickets) | 4 tickets to each event |
| Brand Recognition on CMTA Social Media | X | X |
| Company Logo on All Event Signage | X | X |
| Verbal Recognition at Events | X | X |

**Additional sponsorship opportunities are available upon request. Contact Ananda Rochita, arochita@cmta.net for more information.*

BACK TO SESSION OPEN HOUSE



TUESDAY, JANUARY 21, 2025
CMTA OFFICE

Beverage Sponsor

\$2,000

Branding Sponsor

\$1,500

**130+
Attendees**

**Dozens
of State
Legislators**

4TH ANNUAL
WOMEN
MAKINGCA
CONFERENCE



Join us on **March 13, 2025**, at the **Kimpton Sawyer Hotel** in Sacramento, CA, for CMTA's 4th Annual Women MakingCA Conference. This sellout event celebrates the accomplishments and contributions of women in California's manufacturing industry.

Come and be inspired by the stories and experiences of remarkable women who have made a significant impact in various fields. Network with like-minded individuals and expand your connections. This event is a fantastic opportunity to learn, grow, and empower each other.

WOMEN MAKING CA CONFERENCE

SOCIAL MEDIA HIGHLIGHTS

169,860+ Impressions

129,497 Accounts Reached

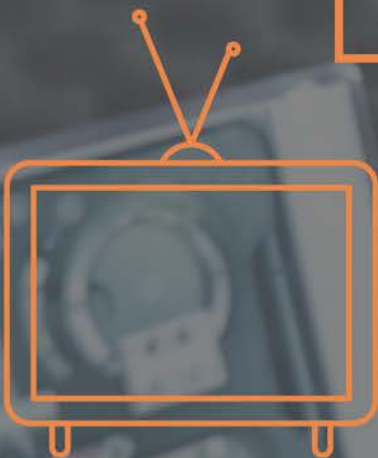
35% Newsletter Open Rate

SOLD-OUT EVENT

200 Tickets Sold

MULTIPLE TV SEGMENTS

\$31,315 Earned Media



SPONSORSHIP OPPORTUNITIES

3RD ANNUAL WOMEN MAKINGCA CONFERENCE
MARCH 13, 2025 | SACRAMENTO

| | TITLE \$10,000 | GOLD \$5,000 | BRONZE \$3,000 |
|--|---------------------|-------------------|-------------------|
| Exclusive Title Status | X | | |
| Logo on Women MakingCA Awards | X | | |
| Speaking Opportunity | X | | |
| Brand Recognition in CMTA Newsletters | X | | |
| Logo on Attendee Name Badges | X | | |
| Quote in Event Press Release | X | | |
| Attendees Contact Information | X | | |
| VIP Dinner | X | X | |
| Brand Recognition on Website | X | X | X |
| Exhibitor Table | X | X | X |
| Mentioned in Event-Related TV Segments | X | X | X |
| Verbal Recognition | X | X | X |
| Logo on Event Signage | X | X | X |
| Reserved Seating | 2 Tables (16 Seats) | 1 Table (8 Seats) | 3 Seats |
| Complimentary Hotel Room | 2 | 1 | |

CONTINUED

3RD ANNUAL WOMEN MAKINGCA CONFERENCE MARCH 13, 2025 | SACRAMENTO



LUNCH SPONSOR \$5,500

Your company will have the opportunity to address the crowd and the sponsorship includes a reserved table for 8 and a complimentary exhibitor booth.

BEVERAGE SPONSOR \$3,500

Your company's logo and name will be featured at our beverage station for all attendees. Your company will get three tickets as part of this sponsorship.

HIGHLIGHT VIDEO SPONSOR \$2,500

We will create a professional highlight video for the event that will be showcased on all CMTA social media platforms. This video will thank our sponsors, and your logo will be featured at the beginning and end of the video. Includes three tickets to the conference.

NEWSLETTER SPONSOR \$1,500

Your company will be highlighted in our event recap email, which goes to our entire membership and to our counterparts across the country. Your company will have space for a paragraph and a photo/video.

ANNUAL MEMBERSHIP & BOARD MEETING

Parker Palm Springs Hotel | March 26 & 27, 2025

ANNUAL MEMBERSHIP & BOARD MEETING

MARCH 26 & 27, 2025 | PARKER HOTEL, PALM SPRINGS

2025 SCHEDULE

**WEDNESDAY
MARCH 26, 2025**

Golf Networking Event
& Welcome Reception

Desert Willow Golf Course & Parker Hotel

**THURSDAY
MARCH 27, 2025**

Annual Membership &
Board Meeting

Parker Hotel in Palm Springs (*Lunch & Dinner included*)



2024 HIGHLIGHTS

80+
Attendees

65+
Companies
Participated

Social Media

27,997 Impressions

1,066 Interactions

7,800+ Followers

36% Newsletter Open Rate

SPONSORSHIP OPPORTUNITIES

CMTA'S ANNUAL MEMBERSHIP & BOARD MEETING
MARCH 26 & 27, 2025 | PALM SPRINGS

| | TITLE \$15,000 | WELCOME RECEPTION \$10,000 | LUNCH \$10,000 | GOLD \$5,000 | BRONZE \$3,000 |
|------------------------------------|-----------------------|----------------------------------|-----------------------|-----------------------|-------------------|
| Hotel | 3-night stay for 2 | 3-night stay for 1 | 3-night stay for 1 | 3-night stay for 1 | |
| Golf | 2 | 1 | 1 | 1 | 1 |
| Registration | 2 | 1 | 1 | 1 | 1 |
| Exclusive Title Status | X | | | | |
| Display Table in Foyer | X | | | | |
| Invitation to VIP Dinner | X | X | X | | |
| Speaking Opportunity | X | X | X | | |
| Logo on Marketing Materials | X | X | X | X | X |
| Verbal Recognition | X | X | X | X | X |

WELCOME GIFT SPONSOR | \$3,500

Your company's logo and/or name will be featured on all gift bags for attendees. You will receive a complimentary registration for the event and ticket to the golf networking event.

HIGHLIGHT VIDEO SPONSOR | \$2,500

Your company logo will be prominently featured on our highlight video recapping the event. Your company will also receive verbal recognition.

PROMOTIONAL DISPLAY | \$2,000

Display tables will be located in the foyer during our meeting. Please bring your own materials and we will provide the table including tablecloth.

NEWSLETTER SPONSOR | \$1,500

Your company will be highlighted in our event recap email that goes across our entire membership and to our counterparts across the country. Your company will have space for a paragraph and photo/video.

4TH ANNUAL CMTA FOUNDATION GOLF TOURNAMENT

MONDAY OCTOBER 20, 2025

VALLEY HI COUNTRY CLUB | ELK GROVE, CA



100+ Golfers



| | TITLE \$10,000 | GOLD \$5,000 | BRONZE \$3,000 |
|-------------------------------------|-------------------|-----------------|-------------------|
| Title Sponsor Status | X | | |
| Foursomes | 3 | 2 | 1 |
| Entry on all Course Contests | X | X | X |
| Company Logo in Marketing Materials | X | X | X |

3RD ANNUAL MAKINGCA CONFERENCE



2024 HIGHLIGHTS

100+
Attendees

14
**Branded
Sponsorships**

70
**Companies
Participated**

**AWARDS
CEREMONY**

CMTA

**COOLEST THING
MADE IN CALIFORNIA**

Powered By:
JPMorganChase

3RD ANNUAL MAKINGCA CONFERENCE

Join us at one of CMTA's biggest events of the year, celebrating Manufacturing Month with the 3rd Annual MakingCA Conference in October. Designed to showcase manufacturing opportunities in the 21st Century, the conference guarantees influential keynote speakers, fireside chats, and imperative panels to discuss the needs of California's innovators.

The MakingCA Conference fosters relationships between manufacturers of all sizes across California. A Manufacturers Showcase facilitates networking opportunities for industry professionals to connect, exchange ideas, and highlight products to potential investors.

The conference boasts several keynote speakers, industry professional panelists, and an awards ceremony for CMTA's Coolest Thing Made in California competition.

MAKINGCA CONFERENCE

LOCATION & DATE TO BE DETERMINED

| | TITLE \$10,000 | GOLD \$5,000 | BRONZE \$3,000 |
|---|-----------------------|---------------------|-------------------|
| Exclusive Title Status | X | | |
| Speaking Opportunity | X | | |
| Brand Recognition in CMTA Marketing Newsletters | X | | |
| Quote in Event Press Release | X | | |
| Attendees Contact Information | X | | |
| Logo on Attendees Name Badges | X | | |
| Exclusive Invite to VIP Dinner | X | X | |
| Brand Recognition on Website | X | X | X |
| Exhibitor Table | X | X | X |
| Mention in Event-Related TV Segments | X | X | X |
| Verbal Recognition | X | X | X |
| Logo on Event Signage | X | X | X |
| Reserved Seating | 2 Tables (16 Tickets) | 1 Table (8 Tickets) | 3 Tickets |
| Complimentary Hotel Room | 2 | 1 | |

LUNCH SPONSOR | \$5,500

Your company will have the opportunity to address the crowd and the sponsorship includes a reserved table for 8 and a complimentary exhibitor booth.

BEVERAGE STATION SPONSOR | \$3,500

Your company's logo and name will be featured at our beverage station for all attendees. You will have the opportunity to address the crowd during the conference for up to 3 minutes. Includes two tickets to the conference and complimentary exhibitor booth.

HIGHLIGHT VIDEO SPONSOR | \$2,500

We will create a professional highlight video for our MakingCA Conference that will be showcased on all CMTA social media platforms after the event. This video will thank our sponsors, and your logo will be featured at the beginning and end of the video. Includes two tickets to the conference.

BREAKFAST SPONSOR | \$2,000

Your company's logo and name will be recognized and featured as the breakfast sponsor for the event. Includes two tickets to the conference.

PARTNER WITH CMTA TODAY

TO RESERVE YOUR SPONSORSHIP OR FOR CUSTOM OPPORTUNITIES, PLEASE CONTACT:

Ananda Rochita, Vice President of Communications
arochita@cmta.net

Katie Durham, Vice President of Member Engagement
kdurham@cmta.net

The California Manufacturers & Technology Association (CMTA) works to improve and enhance a strong business climate for California's 30,000 manufacturing, processing, and technology-based companies. CMTA represents about 400 businesses from the entire manufacturing community.



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