



CMTA

Annual Board & Membership Meeting

2024 SPONSORSHIP OPPORTUNITIES



ABOUT PARKER PALM SPRINGS

The beautiful and historic Parker Palm Springs is the backdrop of CMTA's Annual Board & Membership Meeting in March. This iconic property has attracted Hollywood icons for decades and was previously owned by Gene Autry. The lush 13-acre property provides an opportunity for our members to connect and network before and after events.



2024 SCHEDULE

Wednesday, March 27 | Golf Networking Event & Welcome Reception at Parker Hotel in Palm Springs

Thursday, March 28 | Annual Membership Meeting & Board Meeting at Parker Hotel in Palm Springs
(Includes lunch and dinner)

SPONSORSHIP OPPORTUNITIES

BENEFITS	TITLE \$25,000	WELCOME RECEPTION \$15,000	LUNCH \$10,000	GOLF PACKAGE \$7,000	SILVER \$5,000	BRONZE \$3,000
Sponsorships Available	Limit 1	SOLD OUT	SOLD OUT	Limit 2	No Limit	No Limit
Tickets to Golf Event	2	2	2	4	1	2
Hotel	2-night stay for 2	2-night stay for 2	2-night stay for 2	2-night stay for 1	2-night stay for 1	N/A
Display Table in Foyer During Meeting	X					
Exclusive Speaking Opportunity at Meeting	X					
Exclusive Speaking Opportunity at Welcome Reception		X				
Exclusive Speaking Opportunity at Lunch			X			
Speaking Opportunity at Golf Event				X		
Prominent Verbal Recognition	X	X	X	X	X	X
Logo on Meeting Promotionals	X	X	X	X	X	X
Lunch Sponsor for Golf				X		

MORE SPONSORSHIP OPPORTUNITIES

Highlight Video Sponsor

\$2,500

2 sponsorships available

Your company logo will be prominently featured on our highlight video recapping the event. Your company will also receive verbal recognition.

Promotional Display

\$2,000

2 sponsorships available

Display tables are available in the foyer during our meeting for added exposure. Please bring your own materials and swag, and we will provide the table.

Newsletter Sponsor

\$1,500

4 sponsorships available

Your company will be highlighted in our event recap email that goes across our entire membership and to our counterparts across the country. Your company will have space for a paragraph and photo/video.



SECURE YOUR SPOT TODAY

TO RESERVE YOUR SPONSORSHIP OR FOR CUSTOM OPPORTUNITIES, PLEASE CONTACT:

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