



CALIFORNIA
MANUFACTURERS
& TECHNOLOGY
ASSOCIATION



California Craft Breweries, Distilleries, Wineries & Cideries

GET THE FUNDING YOU NEED TO TRAIN YOUR EMPLOYEES

California Manufacturers & Technology Association is partnering with the State of California Employment Training Panel (ETP) to help fund your internal training programs.

Frequently Asked Questions:

This looks too good to be true. Is this for real?

Many companies pass up this opportunity because they think, "This can't be for real, what's the catch?" Most California companies pay into this training fund but only certain industries are eligible to use the funds.

How is the California Manufacturers & Technology Association (CMTA) involved?

In June 2017, CMTA secured a \$1 million Employment Training Panel (ETP) training grant. CMTA holds the contract with the ETP instead of your company which takes the administrative burden off of your hands. Your company may be eligible to get started training in as little as a week, and CMTA has developed a database to track all of your training electronically and submit it to the State of CA. We will assist you with all aspects of administration of the contract.

Is this program tailored to the unique training needs of craft breweries, distilleries, wineries, and cideries?

Yes, this program is the first group employer ETP grant tailored to your industry. CMTA will use your input to make this program blend well into your current training program.

Can I use my employees to deliver training?

You may use your internal subject-matter experts to deliver the training or external training vendors such as the U.C. Davis Extension Brewing Short Course or industry experts.

What state agency runs this program and how does it reimburse our company for training?

The Employment Training Panel (www.etp.ca.gov) is a state of California agency that provides up to \$75 million in job training funds annually to employers throughout the state. The training funds are paid to the state by all private sector employers and are not taken from the general fund.

What type of classroom training can these funds be used for?

Class Topics - training hours can consist of one subject or combination of topics, including:

- Business Skills such as Customer Service, Accounting, Marketing or Social Media,
- Computer Skills such as Microsoft Office, Accounting Software, and Enterprise Software,
- Continuous Improvement, such as Lean Manufacturing, Quality Control, Team Building,
- Management Skills such as Leading a Team, Supervisory Skills,
- Manufacturing and Warehousing Skills such as Cross-Training in Production Operations, Brewing Microbiology, Brewing 101,
- OSHA 10/30 and Hazmat training

Here are some of the services offered by CMTA:

- Evaluate company's training needs relative to the ETP program rules
- Review the program with your company representative
- Refer outside trainers if necessary
- Assist in assembling and completing all necessary documents to participate
- Complete all state required data entry and invoicing
- Reimburse your company for all ETP-eligible training with our training grant

To take advantage of California training reimbursement money

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