



# The Smartest Employee Benefit Is Identity Theft Management



## PROVIDE PEACE OF MIND AND RAISE YOUR BENEFITS TO A NEW LEVEL: LIFELOCK

Every employee has a risk of having their identity stolen. Provide your employees with identity theft management by offering LifeLock. Some of the best reasons to choose LifeLock:

- 1 LIFELOCK IMPACTS OUTCOMES BY MITIGATING EMPLOYER RISK & REDUCING EMPLOYEE DISTRACTION**  
We provide ongoing protection if your employee data is ever breached. If you have LifeLock in place, we can help your business and employees proactively, not reactively. And, just like a wellness program or short term disability, we provide ROI by reducing employee time away from, or distractions while at, work.
- 2 LIFELOCK GETS DATA THROUGH ITS PROPRIETARY, WORLD-CLASS ID NETWORK**  
LifeLock gets data through the ID Network, powered by ID Analytics, as well as other sources. The ID Network is proprietary to LifeLock. We deliver world-class protection to all of our customers. The ID Network is the same one used by the top banks, credit card companies and wireless providers to help protect their networks from fraud. This cross-industry identity repository is one of the world's largest data networks, with scientific visibility and up-to-the-minute consumer information into more than 300 leading U.S. enterprises. And we never sell this data.
- 3 LIFELOCK IS THE MOST RECOGNIZED BRAND IN THE IDENTITY THEFT PROTECTION INDUSTRY**  
Your employees recognize LifeLock as an industry leader. Give them the benefit they'll appreciate and value. Consumer consideration for LifeLock is the highest among major competitors.<sup>1</sup> Millennials are familiar with ID theft protection. Boomers want to protect their 401k's and other hard-earned assets from theft. Your employees will benefit from LifeLock.
- 4 LIFELOCK IDENTITY THEFT RESOLUTION IS THE BEST IN THE BUSINESS**  
Identity theft resolution is the lifeblood of LifeLock. Our U.S.-based resolution teams are all experts in helping resolve ANY identity issue that impacts our members. From credit accounts fraudulently opened in a member's name, to tax refund fraud, to bank-account takeover—we help resolve it (and many more types of identity fraud).

**There's still time to implement LifeLock for 2017. Call to discuss adding LifeLock to your benefits. Please mention your partnership with CMTA for a very special discount.**

**Colton Boxley, Business Development Specialist | 480-457-2139**

No one can prevent all identity theft.

<sup>1</sup>Based on sample of 1,011 respondents to monthly online consumer survey conducted by MSI International on behalf of LifeLock, Jan-Mar, 2016.

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